

How to refer Johan Taft

My business thrives on referrals, so I really appreciate recommendations to people who would benefit from my help.

This information may assist you as a guide when you feel that your clients, colleagues, friends or neighbours might need my help.

What I do

I help bright individuals get **absolute clarity** on what they are meant to be doing, step into their true power and get to places in their life that they did not think were possible.

I have a unique range of experience in the navy, fast food restaurant management, corporate consulting, martial arts and Zen. This gives me the **cutting edge** in helping individuals to rise above the limits that circumstances have imposed upon them and **to excel**.

Who benefits most from my help?

- ❖ **A business leader or owner** “spinning their wheels”, working hard but not reaching desired goals and results. They seem to take two steps forward and one step back. Tired, frustrated, often in a hurry, but never really getting anywhere positive... Talent not fully exploited, money probably left on the table...
- ❖ **A business leader or owner** who is not fulfilled in their current position and considering a move to another organization. If they could they would reinvent their career altogether. They appear to have been stuck in the same place for a long time and don't seem to be a happy camper! Or they are simply at a crossroads in their career and they want to speed up the whole process, wanting their next move to be the right one.
- ❖ **A successful business leader or owner** who is feeling insufficiently fulfilled in life: the business runs **them**, and it's time to get their life back.
- ❖ **A retired sports champion** struggling to transfer the same levels of success into their business.
- ❖ **An entertainer, singer or actor** frustrated because their career seems to have peaked although they know they have better in them. They are tired of the “yoyo” ride and want the magic back. They might also be exasperated at seeing artists with less talent achieve more success and money than them.
- ❖ **A high performer in business** who wants to expand faster and realizes that they might need outside help to get there.
- ❖ **A high performer in sports** who wants to increase their odds of securing first place.

Things to listen out for

If you hear somebody saying any of these things, or something similar, it may be a sign that they should talk to me:

- “I am not sure what to do next with my career/life”
- “I seem to be working harder and harder but getting the same results”
- “Life doesn’t seem as much fun as it was”
- “I seem to keep making the same mistakes over and over again...”
- “I seem to have no time for anything other than work”
- “I need to get my new business on track and my life back in order”
- “I need to do something different to get that gold medal/promotion/big contract/dream client, but don’t know what”
- “I do not want to come in at second place”
- “It’s high time I produced another great piece of work”

What happens when you put someone in touch with me

1. When I receive a referral, I promptly get in touch with the person (usually by phone) to have a brief conversation with them to see what it is that they need.
2. If it sounds like there may be ‘a fit’ we’ll arrange to get together, typically for around an hour (either in person or for long distance / overseas referrals by phone or Skype) so they can find out more about me and vice versa.
3. I’ll keep you informed on exactly what is happening at each stage.
4. Total confidentiality is of course guaranteed.

What some people have said

“This coaching seems to have gone deep, with a feel of a permanent change”
(Chris Clark, MD, Clark Marketing, London, UK)

“Without Johan I could not have made these changes. He has shown me how to turn my life around and make it the way I want it. He has made the impossible, possible and for that I am eternally grateful.”
(Maria Truman, entrepreneur, Birmingham, UK)

“Thank you Johan for all your help and inspiration, and thank you for your motivation which I shall never forget! Making history, by achieving eight consecutive wins at the Scottish Senior Men’s Gymnastics Championships and later Gold Medal for Scotland at the Commonwealth Games, was all done before any competition had taken place, and for that I thank you for making that possible”.
(Steve Frew, athlete, Glasgow, Scotland)

For additional information and how to contact me please refer to my website:

www.magnifyyourgreatness.com